

# Cyber Awareness Training

Equip Your People.  
Strengthen Your Defence.



## Why Cyber Awareness Training?

Technology alone cannot protect your organisation — your people are the first and last line of defence.

Cyber Awareness Training from CyberQ Group equips your workforce with the essential knowledge and behaviours needed to recognise threats, reduce risk, and foster a culture of security awareness.

Our sessions are tailored to suit your organisation's size, sector, and risk profile, helping staff understand real-world risks and apply best practices in their daily work.



## Key Topics Covered:

- Phishing and Social Engineering
- Password and Access Hygiene
- Safe Internet and Device Use
- Remote Working Security
- Data Privacy and Protection
- How to Identify and Report Incidents
- Custom modules are available for industry-specific risks, regulatory requirements, and staff roles.



## Why It Matters to Your Organisation:

- **Reduces Human Error**  
Over 90% of successful cyber attacks involve human factors
- **Improves Security Culture**  
Encourages shared responsibility and proactive awareness.
- **Supports Regulatory Compliance**  
Aligns with GDPR, ISO 27001, NIS2 and more.
- **Increases Responsiveness**  
Enables staff to recognise and report threats quickly and effectively.



## Real-World Examples of Inadequate Awareness:

Colonial Pipeline (2021): A compromised password, believed to be reused and lacking multi-factor authentication, led to a ransomware attack that shut down fuel supply across the eastern United States.

Twitter (2020): Hackers used social engineering via phone to exploit employee access, taking control of high-profile accounts including those of Barack Obama and Elon Musk.

Maersk (2017): A malware infection through compromised third-party software shut down the global shipping giant's operations, costing an estimated £160–£240 million.

**Each case highlights the severe impact of insufficient staff awareness.**

### Training Delivery Options:

- Live Virtual Sessions
- On-Demand E-Learning Modules
- On-Site Workshops
- Executive Briefings and Simulation Exercises

All training is designed to be engaging, actionable, and relevant to your staff.

### The CyberQ Group Advantage:

- Content Tailored to Role, Industry and Risk Level
- Flexible Formats to Fit Your Organisation
- Training Completion and Impact Reporting
- Delivered by Experienced Cyber Security Professionals

## Make Your People Your Strongest Defence

Cyber threats target people, train them to defend your reputation. CyberQ Group's awareness training reduces risk across every part of your organisation and builds a culture of security resilience.

